

ASTRABLU®

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FOR IMMEDIATE RELEASE

“LIONSGATE CLINCHES “CATTLE CALL” FROM ASTRABLU®”

LIONSGATE ENTERS INTO A DISTRIBUTION DEAL ON “*NATIONAL LAMPOON’S CATTLE CALL*”, STARRING THOMAS IAN NICHOLAS, JENNNY MOLLEN, ANDREW KATOS, DIEDRICH BADER AND NICOLE EGGERT

Los Angeles (March 30th, 2007) – **Astrablu Media, Inc.** an independent film production company announced today that it has entered into a distribution agreement with **LIONSGATE** for the release of their recently completed motion picture **National Lampoon’s Cattle Call**, a comedy about three young men tired of working hard to get dates who set up a fake casting office to meet women. The movies features an incredibly entertaining ensemble cast including **Thomas Ian Nicholas** (*American Pie, American Wedding, The Rules of Attraction*), **Jenny Mollen** (*Return of the Living Dead 5: Rave to the Grave, WB’s “Angel”*), **Andrew Katos** (*Push*), **Deidrich Bader** (*Napoleon Dynamite, Ice Age, Office Space*) and **Nicole Eggert** (*Baywatch Hawaii, Blown Away, Siberia*) with cameos by Jonathan Winters and Paul Mazursky.

The deal was sealed through the efforts of Phil Alberstat from William Morris representing the producer Josi W. Konski, President of Astrablu and Eda Kowan, Vice President, Acquisitions and Sam Wolman, Director, Business and Legal Affairs representing Lionsgate.

The film is the story of a group of friends who start a fake casting agency to meet women. Richie Rey appears to have it all—wealthy, single—but suffers from continual “unsuccessful dating exhaustion.” Sherman Oaks, Richie’s musician friend, proposes to start the “agency” and convinces Richie to fund the enterprise with the assistance of a third friend Glenn Dale who has an office that can serve for the casting. They place an advertisement in a popular actor’s magazine where they impersonate real Hollywood producers describing the roles they are casting which conveniently reflect the perfect woman each is looking for. With a tremendous response, they are forced to engage in the actual process of making a film, something neither of them has any experience doing. After complaints from women who do not make the cut, they are left with no choice but to create the illusion they are in production. Unbeknownst to the guys, the women find out the scam and launch a devious plot to outwit the men in a twisted out-of-left-field ending.

“We are thrilled to be working with Lionsgate once more,” commented the President of Astrablu Media, Inc. and the Producer of the Picture Josi W. Konski. “We consider them the best distribution vehicle for our product”.

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Astrablu Media, Inc. is an Independent Motion Picture Production Company originally established in 2003 as ProActive Media Corp., and through its slate of films currently in development the company plans to produce high quality independent motion pictures. Website at www.astrablu.com.

This press release contains forward-looking statements, which are based on the Company's current expectations, forecasts and assumptions. In some cases forward-looking statements may be identified by forward-looking words like "would," "intend," "hope," "will," "may," "should," "expect," "anticipate," "believe," "estimate," "predict," "continue," or similar words. Forward-looking statements involve risks and uncertainties which could cause actual outcomes and results to differ materially from the Company's expectations, forecasts and assumptions. These risks and uncertainties include risks and uncertainties not in the control of the Company, including, without limitation, the current economic climate in the United States and other risks and uncertainties, including those enumerated and described in the Company's filings with the Securities and Exchange Commission, whose filings are available on the SEC's website at Sec.com. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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